

## PureGym Survey Terms and Conditions

### 1. Data & Privacy

- Responses will be collected through a third party survey provider (Intellisurvey) and will be analysed by a trusted third party (OC&C Strategy Consultants) on PureGym's behalf to help us understand gym usage and member experience.
- We will match survey responses to the minimum amount of personal data necessary we already hold as part of your membership (age, gender, membership tier, home gym, dates of PureGym membership) to support analysis of the results.
- Personal data collected through the survey includes gender, age, gross annual income, area of residence, employment status and home gym.
- We will handle all information you provide in accordance with our data privacy policy. Link to [Privacy | PureGym](#)
- We will retain all data in line with our Privacy Policy to not keep personal data longer than is necessary for its purpose. Data from the survey will be deleted or anonymised 12 months after the survey closure date.
- You can opt-out / withdraw your consent for the collection of your personal data for this survey at any time and the survey results will be deleted from the system. If you would like to opt-out, please contact our member services team. You can contact us by email at [info@puregym.swiss](mailto:info@puregym.swiss).
- All the information collected in this survey is on the basis of explicit consent of those completing the survey.

### 2. Prize Draw Eligibility & How to Enter

- The prize draw is open to current PureGym members aged 16 or over who complete the survey during the promotional period.
- The survey must be completed in full.
- Only one entry per member will be accepted.

### 3. Promotional Period

- The survey and prize draw will run from 3<sup>rd</sup> December 2025 to 9<sup>th</sup> December 2025.
- Entries received outside of this period will not be included.

#### **4. Prize**

- One winner from each country (UK, Switzerland and Denmark) will receive 12 months of your current membership free of charge.
- This offer cannot be exchanged for cash or any other incentive.
- The free 12 months must be applied to your existing membership and cannot be transferred.

#### **5. Winner Selection**

- The winner(s) will be selected at random from all eligible entries after the promotional period ends.
- No personal data will be used to profile individuals in order to determine a winner.
- The winner(s) will be notified via email once the draw has been completed.